



Introducing the Hospitality Industry's First CRT Television Recycling Program!

Living Green Eco-friendly ideas and products from American's Green Team

As hotels and other hospitality businesses furnish their rooms with flat-panel televisions, the disposal of old CRT televisions poses a threat to the environment. A CRT television contains toxic components, such as mercury, lead, cadmium and more. When placed in a landfill, these toxins seep into the ground and pollute our water supply.

American Hotel Register Company, premier distributor to the hospitality industry for more than 140 years, has a solution to this growing problem. Partnering with Luminous Electronics Recycling Inc. (LERI), a recycling company based in Denver, American now offers a CRT television recycling program.

To recycle your old televisions, customers should follow these easy steps:

1. Click on www.recycleiteasy.com
2. Enter the coupon code "American"

By following these two easy steps, you will receive a recycling kit, as well as a discounted recycling fee.

Each recycling kit includes a box for the TV, packaging materials, shipping instructions, and a pre-filled shipping label. UPS™ will pick up the boxes and ship them to LERI, where they will properly recycle the old televisions.

No other distributor or vendor in the hospitality industry offers such a program. As your one-source supplier, **American Hotel Register Company** is proud to provide this much-needed service at a discounted rate.

Digital Transition is Approaching Fast!

**On February 17, 2009,
the FCC will shut down
the analog signal for
television broadcast.
Outdated televisions
that don't receive
digital broadcast
signals will need to
be replaced.**